



# MAINE HIGHLAND GAMES 2017

## Sponsorship and Advertising



*We Appreciate and Rely Upon Our Local Businesses!*

The Saint Andrew's Society prints 40,000 Maine Highland Games Program Flyers, displaying Your Advertisement, to be distributed in our local newspapers, and, on the day of the Highland Games, available at the Topsham Fairgrounds as the Games Program

### **Clansman — \$100**

- Business Card size advertisement (3.5" x 2") in the Maine Highland Games Program Flyer
- 2 Complimentary Tickets
- **Display of your company name on our Web site as a proud Sponsor of the Maine Highland Games**

### **Captain — \$250**

- 1/8 page advertisement (2.25" x 5") in the Maine Highland Games Program Flyer
- Sponsor Patrons' Package\*
- **Display of your company name on our Web site as a proud Sponsor of the Maine Highland Games**

### **Chieftain — \$500**

- 1/4 page advertisement (5" x 5") in the Maine Highland Games Program Flyer
- Sponsor Patrons' Package\*
- Space for your Banner\*\* at the Festival
- **Special Recognition at the Opening Ceremonies, and thanks for the support from your business will be displayed on posters throughout the fairgrounds. Display of your company logo on our Web site as a proud Sponsor of the Maine Highland Games**

### **Laird — \$1000**

- 1/2 page advertisement (10" x 5") in the Maine Highland Games Program Flyer
- Sponsor Patrons' Package\*
- Space for 2 of your Banners,\*\* or One Banner, and an Information Booth for your business at the Festival
- **Special Recognition at the Opening Ceremonies, and thanks for the support from your business will be displayed on posters throughout the fairgrounds. Display of your company logo on our Web site as a proud Sponsor of the Maine Highland Games**

### **Highlander — \$1500**

- Full page advertisement (10" x 10") in the Maine Highland Games Program Flyer
- Benefactor Patrons' Package\*
- Space for 2 of your Banners,\*\* or One Banner, and an Information Booth for your business at the Festival
- Logo on selected promotional materials, and at the Games Information Booth
- **Special Recognition at the Opening Ceremonies, and thanks for the support from your business will be displayed on posters throughout the fairgrounds. Display of your company logo on our Web site as a proud Sponsor of the Maine Highland Games**

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(Please see reverse side for additional information and opportunities!)

## **Court Barons — \$2500**

- Full page advertisement (10" x 10") in the Maine Highland Games Program Flyer
- Benefactor Patrons' Package\*
- Space for 3 of your Banners\*\* and an Information Booth for your business at the Festival
- Logo/mention in publicity related to the Games, including, but not limited to: posters, press releases, outside marketing, etc.
- Invitation to Saint Andrew's Society special events throughout the year
- A piper at your company party or function in the upcoming year
- Maine Highland Games Appreciation Plaque for your office, presented at the closing ceremonies
- **Special Recognition at the Opening and Closing Ceremonies, and throughout the day, and thanks for the support from your business will be displayed on posters throughout the fairgrounds. Display of your company logo on our Web site as a proud Sponsor of the Maine Highland Games**

## **Union of Crowns — \$4,000**

- Full page advertisement (10" x 10") in the Maine Highland Games Program Flyer
- Royal Benefactor Patrons' Package\*
- Logo/mention in publicity related to the Games, including, but not limited to posters, press releases, outside marketing, etc.
- Space for 4 of your Banners,\*\* including one by the main gate and one at the central parade grounds, and an Information Booth for your business at the Festival
- Small sign or banner on podium at the main parade ground - provided by you
- Invitation to Saint Andrew's Society special events throughout the year
- A piper or pipe band at your company party or function in the upcoming year
- Maine Highland Games Appreciation Plaque for your office, presented at the closing ceremonies
- **Special Recognition at the Opening and Closing Ceremonies, and throughout the day, and thanks for the support from your business will be displayed on posters throughout the fairgrounds. Display of your company logo on our Web site as a proud Sponsor of the Maine Highland Games**

Please contact Patti Tillotson, Sponsorship Chair, for further information on Sponsorship opportunities, 207-841-3232, or [pstillotson@gmail.com](mailto:pstillotson@gmail.com)

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- \* Sponsor Patrons' Package includes 4 tickets to the Highland Games, seating in the Patrons' tent, catered buffet lunch, cold drinks and water throughout the day, and 2 parking passes for convenient parking near the Patrons' tent
  - \* Benefactor Patrons' Package, for Highlanders and Court Barons Sponsorships, includes 8 tickets to the Games, seating in the Patrons' tent, catered buffet lunch, cold soda and water throughout the day, and 3 parking passes for convenient parking near the Patrons' tent
  - \* Royal Benefactor Patrons' Package, for Union of Crowns Sponsorship, includes 16 tickets to the Games, seating in the Patrons' tent, catered buffet lunch, cold soda and water throughout the day, and 8 parking passes for convenient parking near the Patrons' tent
  - \*\* Banners will be designed and printed by the Sponsor



Saint Andrew's Society of Maine  
501(c)3 non-profit organization  
[www.mainehighlandgames.org](http://www.mainehighlandgames.org)

