

## **Sponsorship Levels Maine Highland Games**

### **Clansman - \$100**

- \* Ad (3.5" x 2") plus special 'thank you' in Newspaper Games Supplement
- \* Website link for one year
- \* 2 complimentary tickets

### **Captain - \$250**

- \* Ad (3.5" x 4.75") plus special 'thank you' in Newspaper Games Supplement
- \* Website link and logo for one year
- \* Two Patron packages (each package includes 2 tickets to the Highland Games, special seating in the Patrons' tent, buffet lunch and a parking pass)
- \* Certificate for office

### **Chieftain - \$500**

- \* Ad (3.5" x 4.75") plus special 'thank you' in Newspaper Games Supplement
- \* Website link and logo for one year
- \* Banner space - Banner provided by you
- \* Acknowledgement during Opening ceremonies
- \* Two patron packages ( each package includes 2 tickets to the Highland Games, special seating in the Patrons' tent, buffet lunch, and parking pass)
- \*Plaque for office.

## **Laird - \$1000**

- \* Ad (7.25" x 4.75") plus special thank you' in Newspaper Games Supplement
- \* Website link and logo for one year
- \* Two banners - one at the main field - or informational booth plus banner - Banners provided by you
- \* Acknowledgement during Opening ceremonies and at main field during the day
- \* Two Patron packages (each package includes 2 tickets to the Highland Games, special seating in the Patrons' tent, buffet lunch, and a parking pass)
- \* Plaque for office

## **Highlander - \$2500**

- \* Ad (7.25" x 9.5") plus special 'thank you' in Newspaper Games Supplement
- \* Website link and logo for one year
- \* Acknowledgement at Opening ceremonies and throughout the day
- \* Logo on promotional materials, including, but not limited to: posters, press releases, outside marketing, etc.
- \* 2 banners plus informational booth on grounds. Banners to be provided by you
- \* Benefactor package (includes 4 tickets to the Games, buffet lunch, preferred seating in the Patrons' tent, and 2 parking passes)
- \* Plaque for office

## **Platinum - \$5000**

- \* Ad (7.25" x 9.5") plus special 'thank you' in Newspaper Games Supplement
- \* Logo/mention in all publicity related to the Games, including, but not limited to: posters, press releases, outside marketing, etc.
- \* Link and logo on website for one year
- \* Information booth on grounds plus 3 banners. Banners provided by you
- \* Acknowledgement at Opening and Closing ceremonies and throughout the day
- \* Invitation to Saint Andrew's Society special events throughout the year
- \* Benefactor package (includes 8 tickets to the Games, buffet lunch, preferred seating in the Patrons' tent, and 4 parking passes)
- \* A piper at your company's party to function in the upcoming year,
- \* Plaque for office.

## **Diamond - \$10,000**

- \* Ad (7.25" x 9.5") and special 'thank You' in Newspaper Games Supplement
- \* Logo/mention in all publicity related to the Games, including, but not limited to posters, press released, outside marketing, etc
- \* Link and logo on website for one year
- \* Information booth plus four banners, to include one by the main gate and one at main field. Banners provided by you
- \* Small sign or banner on podium at Main field - provided by you
- \* Acknowledgement at Opening and Closing ceremonies and throughout the day
- \* Invitation to Saint Andrew's Society special events throughout the year
- \* Two Benefactor packages (includes 16 tickets to the Games, buffet lunch, preferred seating in the Patrons' tent, and 8 parking passes)
- \* A piper or pipe band at your company party or function in the upcoming year,
- \* Plaque for office